Privacy Policy and agreement about personal data use

General Provisions

1. The Privacy Policy sets forth the rules of personal data protection and processing regarding the http://mapflow.ai website, available under the domain, users, Clients and potential Clients. In case a user sets up an account at http://mapflow.ai they are automatically provided with accounts at *.mapflow.ai (all site's subdomains) to which the same Privacy Policy applies. The Privacy Policy also establishes the Cookie files usage regulations.

2. The data administrator of website's users personal data, in compliance with the General Data Protection Resolution (GDPR) number 2016/679, issued on the 27 th of April 2018 r., is GEOALERT Limited Liability Company (GEOALERT LLC) (Tashkent city, Yunusabad district, Toshkent shahri, Yunusobad tumi, Markaz 6 mavzesi, Uy 70), e-mail address: hello@geoalert.io, further referred to as The Administrator and being at the same time the Service Provider.

3. The personal data Administrator makes every useful and necessary effort to protect the interests of the people whose personal data he collects and to ensure proper data protection in accordance with the aforementioned Personal Data Protection and Electronically Supplied Services Bills. The data is collected in an orderly manner for defined and legally available purposes, the Administrator makes sure not to further process the collected data in any illegal or infringing towards the established data protection laws way. The Administrator hereby states that the collected data is stored in a manner enabling to identify the person it regards, not longer than it needs to fulfill the data collection purpose.

4. The Privacy Policy aims to set forth and establish the data protection rules and actions by the personal data Administrator, regarding data stored and collected by his website and the website's associated services and tools used by the website's Clients and other actions that take place while navigating the website infrastructure.

5. A Client using the website's services and tools made available by the website confirms to accept the terms and regulations and Privacy Policy (clicking the right check boxes following the site's feed and instructions) and if the purpose occurs, accepts his personal data being processed by the administrator within using the website's infrastructure.

6. All the collected data is protected using reasonable technical means and measures as well as data protection programs and policies to ensure the data will not get breached, infringed or leaked. Every reasonable measure is taken to protect the collected data from unauthorized access or illegal breach.

7. The Administrator, within the rights and rules established in the terms and regulations and this Privacy Policy, has the sole access to data stored and collected by website. Access to the Clients personal data may be given to other entities, which collect, store and process the personal data within their own set of terms and regulations. This access is only given to the outside entities to a necessary extent and only to provide the Client with the proper set of services to process his order. Outside third parties process users personal data only based on a signed agreement entrusting data processing by such party.

Personal data collecting, storing, scope and purpose

1. The Administrator acquires user information for example via storing server logs through the hosting operator.

2. Data obtained via server logs is not associated with any specific person using the website and is not used to identify such people.

3. Server logs are only complementary and subsidiary material used to administer the website and it's content is not disclosed to anyone but authorized staff.

4. The Administrator informs that The Client may be asked to deliver the following data: name, surname, company's name, position, company's address (company's seat), telephone number, e-mail address.

5. The Administrator may store within his website data containing information helpful in establishing contact with The Client, in order to send them notifications. Processing data with this intention is in accordance with the article 6 section 1 letter A of GDPR and article 6 section 1 letter f of GDPR.

6. Data collected using the newsletter service is being used only to distribute The Newsletter upon prior consent (article 6 section 1 letter a of GDPR).

7. The Administrator processes The Clients personal data necessary do properly implement the provided services and is authorized to use the collected and stored within his website data to:
    1. Place and order (Processing data with this intention is in accordance with the article 6 section 1 letter B of GDPR)
    2. Enter into and execution of a sales agreement or enter into and execute an electronic service supply agreement (Processing data with this intention is in accordance with the article 6 section 1 letter B and F of GDPR)
    3. Direct marketing of the Administrator's products or services (Processing data with this intention is in accordance with the article 6 section 1 letter F or A of GDPR)
    4. Providing a full customer service, including establishing and managing user account, solving technical issues and sharing features (Processing data with this intention is in accordance with the article 6 section 1 letter B or F of GDPR)

5. Adjusting the user's offers and experiences, including advertisements in the website's features (Processing data with this intention is in accordance with the article 6 section 1 letter F of GDPR)

6. To monitor all and each User's activities within website (Processing data with this intention is in accordance with the article 6 section 1 letter B or F of GDPR)

7. Contacting the Users particularly in terms of service providing purposes, customer service and permitted marketing and advertising actions (Processing data with this intention is in accordance with the article 6 section 1 letter B or F of GDPR)

8. Perform exams and evaluations as well as analysis towards the available services improvement (Processing data with this intention is in accordance with the article 6 section 1 letter F of GDPR)

9. Execute the proper implementation and following of the Terms and Regulations (Processing data with this intention is in accordance with the article 6 section 1 letter B or F of GDPR)

10. Sending out Newsletter service (Processing data with this intention is in accordance with the article 6 section 1 letter F of GDPR).

8. The Administrator is authorized to store the collected and followed in the website data only within the above mentioned scope.

9. The Administrator has the exclusive right to filter and block messages sent through an internal messaging system, particularly if the messages are spam, contain illegal content or otherwise endanger the website's User safety.

10. The Administrator is authorized to automatically harvesting and register the data entering the website's server through the internet browsers and Client's devices (i.e. IP address, the software parameters, websites visited, the mobile device ID number and other data relevant to computer and mobile devices as well as using the system). The gathering of such data would occur while using the website.

11. The Administrator may collect, processes and stores the following Client's data:
    1. email address
    2. name and surname
    3. company's name (in case of Entrepreneurs) and taxpayer ID number (NIP)
    4. position
    5. phone number.

12. The Administrator states that entering the data in the abovementioned scope by The Client is voluntary. Submitting the aforementioned data may as well be vital to enter into and execute the Sales Agreement or the Electronic Services Supply Agreement in the website. The scope of all the instruments to enter into contract data is given on the website, as well as it's Terms and Regulations.

13. The Administrator may share the anonymous collected data with other entities, including the website's partners in order to examine the advertisements effectiveness or other Client services provided by the website or it's partners, or to enter a science trial/ opinion polls.

14. The Administrator informs The Users that he entrusts the personal data processing with the following entities:
    1. Rocket Science Group LLC, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA to use the mailing system required to send the website's Newsletter (Mailchimp),

2. FIBERY LIMITED, 28 Oktovrioy, 2, Floor 1, Flat 101, Egkomi, Makedonitissa, 2414, Nicosia, Cyprus; Google LLC 1600 Amphitheatre Parkway, Mountain View, California 94043, United States to store personal information collected from contact forms presented on the website.

15. The Administrator informs that he uses the following tracking The User's website activities technologies:

    1. Google Analytics tracking code to analyse the site's statistics and for AdWords ads purposes. To learn more about this please visit: https://support.google.com/analytics/answer/6004245

    2. Linkedin tracking code to analyse the site's statistics. To learn more about this please visit: https://www.linkedin.com/legal/privacy-policy

    3. Yandex.Metrica tracking code (Yandex Oy Limited Company – Moreenikatu 6, 04600 Mantsala, Finland i Yandex LLC – to analyse the site's statistics. To learn more about this please visit: https://yandex.com/support/metrica/general/opt-out.html, https://metrica.yandex.com/about/info/privacy-policy

16. The website uses social media plugins such as Facebook, Twitter, Instagram, Linkedin. Entering such a page the user's browser establishes a direct connection with those services servers administrators. The plugin content is transmitted directly to the user's browser and integrated with the site. If the user is logged in to one of those social media services the service provider will be able to adjust such visit on a given site to the user's profile on this social media service. The purpose and scope of data processing and further processing and use by the service providers as well as contact information and the user's rights as well as the ability to change such settings is set forth and established In those services privacy policies respectively.

Cookie files policy and operational data

1. The Administrator automatically collects the Cookie files information in order to store data surrounding the use of his webiste by its Clients. Cookie files comprise of a short text fragment which is sent by the on line service to the User's browser and which is being send back in future entrances of the given website. They are mostly used to maintain the session i.e. through generating and sending back a temporary login ID.

2. The Administrator uses the "session" Cookie files stored on the Client's DTE until his logging out, the website's shut down, or the browser's shut down, as well as "permanent" Cookie files, stored on the Client's DTE for a definite time period, established in the Cookie files parameters or as long as the Client does not erases them.

3. The Administrator uses the following Cookie files types:

    1. "vital" Cookie files, enabling to use the services available in website

    2. Cookie files serving as protection

    3. "efficiency" Cookie files, used to gain information on ways of using the website by the users

    4. "session" cookies, are temporary cookies that memorize your online activities

5. "advertising" Cookie files, enabling to provide the Users with advertising content more appropriate towards their interests

6. "function" Cookie files, enabling "to memorize" the User's chosen settings and adjusting the website towards the Users needs and wishes.

4. The Administrator uses the exterior Cookie files for the following purposes:

1. To collect general and anonymous statistic data using the analytics tools: Google Analytics (the cookies administrator is Google Inc. based in USA), Yandex Metrica (the cookies administrator is Yandex LLC based in USA or Yandex Oy Limited Company based in Finland).

2. To use the interactive features to popularize the website, on social media platforms such as Facebook, Instagram, Twitter, Linkedin (the cookies administrator is Facebook Inc. based in USA or Facebook Ireland based in Ireland, Twitter Inc. Based in USA or Twitter International Company based in Ireland, LinkedIn Ireland Unlimited Company).

5. Google LLC, Facebook Inc, Twitter Inc., Rocket Science Group LLC, Yandex LLC, FIBERY LIMITED are entities established and operating from outside the EU USA and they rely on the EU standard contractual clauses, to ensure proper data protection measures matching those established by GDPR.

6. The Cookie files adjust and optimize the website and it's offer towards the Customer's wishes and needs through actions such as creating statistics of the website's unique hits and providing protection to the site's Users. Cookie files are also necessary to maintain the User's session after he leaves the website.

7. The Client may at all times alter his Cookie files settings, he may also block the possibility to store and collect the Cookie files.

8. Blocking the Cookie files storage ability or entering other changes in the Cookie files settings on the Clients DTE may harm or worsen and sometimes even prevent to use the website's services, including placing an order.

9. The Client who does not want the Cookie files to be used in all the above mentioned purposes may erase them manually at all times. To get to know the proper and whole instruction The Client is advised to enter the browser's producer's website, which the Client currently uses. More information regarding the Cookie files can be found in the help menu of every internet browser. For example, Cookie files operating browsers include Internet Explorer, Mozilla Firefox, Google Chrome, Opera.

10. The Administrator may enable storing and collecting information using the abovementioned technology to outside entities, such as advertisement providers, or analytics providers directly on his website. The Cookie files stored that way are subject to those entities established privacy policies.

11. Some outside entities operating within the website enable Users to revoke their consent to store and collect data regarding advertising purposes based on the Client's activity. More information regarding this topic, as well as the choosing rights, can be obtained from the www.youronlinechoices.com website.

The Administrator's and User's rights and obligations

1. The Administrator has the right as well as a statutory obligation to transfer selected or all information regarding the website's Clients to the public domain authorities or third parties, who submit such a demand to provide information in accordance with the applicable Polish legal system laws.
2. The Administrator does not entrust data processing nor shares The Clients collected personal data to outside unrelated parties without their permission, unless:
1. The Administrator uses the outside parties help to provide his services, as long as those outside parties are not authorized to independently use the personal data processed in the name of the website and all of their actions are in accordance with the hereby given Privacy Policy and Terms and Regulations.
2. The Administrator maintains the right to share the data with public authorities while they conduct an ongoing investigation or procedure regarding a possible breach of law or fighting the possible breaches of the website's Terms and Regulations.
1. The Client has the right to access his personal data collected and stored by The Administrator at any time. This right comprises of the possibility to verify, modify, complete, erase and cease to process the Client's personal data. The right exists without disclosing due cause.
2. The Client gives The Administrator his consent towards processing his personal data in order to execute the services provided via The website, by clicking checkboxes available on the website as an interactive form, such as the register form, the order form, the newsletter form.
3. By accepting the voluntary statements (additional check boxes) may give his permission to process his personal data for additional causes.
4. The Client's voluntary consents to receive commercial information may be withdrawn at any time. The Administrator erases The Client's data within 48 hours from receiving his motion to withdraw from his contact base used to share information via email.
5. In the purpose of executing his rights The Client may send a proper statement to The Administrator's contact address or via e mail.
6. Erasing personal data or ceasing to process it by The Administrator may cause the services to no longer be able to provide, or may result in a grave restriction of the services provided by the website.
7. Personal data collect with purposes set forth and established by this Privacy Policy will be stored on the administrator's server for the time period necessary to complete the order and execute the on line sales agreement, as well as regarding expiration (lapse) periods set forth in applicable Polish laws (Civil Code) and also for the time period adjusted to consumer rights, tax laws or others.

Privacy Policy changes

1. The Administrator's offer may expand in the future. This means The Administrator will be obliged or authorized to enter those changes into the Privacy Policy.
2. New Privacy Policy versions will occur on the website with a proper notification attached.
3. Every change to The Privacy Policy will be binding from the day it's being published on the website with proper notification. All changes will be properly announced and marked/featured with a one month notice from the changes implementation within The Privacy Policy.

In case of further questions surrounding The hereby given Privacy Policy, please contact The Administrator using his email: hello@geoalert.io or contact address.

Effective Date: December 12, 2021